

# DI PI

## Digital Imaging/Photoshop Instruction

Make Photoshop a pleasure instead of a challenge.  
Free up the frustrations through automating your skills...



*Develop and refine style in all types of photography. Produce professional quality images with efficiency throughout the entire process from the raw files to the final product...the creative art of photography.*

### The Digital Imaging/Photoshop Instructional Program

DIPI is a tailored one-on-one, personal training program. In a unique approach, the philosophy is to manage the more technical and "administrative" aspects of digital imaging so it will not be allowed to interfere with your creative capability. To efficiently process your work and to extend the skills you need to be confident and relaxed with the tools you use. To this end, the Photoshop training exposes you to all the various ways to perform a task in an effort to encourage experimentation, creativity, and achieve fluid workflow. There is no enforcement of techniques, but simply to offer all the possibilities to choose where you are comfortable. You may work in your own manner and/or choose "to power up" your workflow. The DIPI program will provide all the necessary skills and more to consistently achieve professional results in your final product.

**DIPI Instructor  
Dale Kincaid**

SPECIALIZED ONE-ON-ONE TRAINING WILL ASSIST YOU IN ACHIEVING YOUR GOALS.

- Improve your technique, ultimately improving your photography.
- Process your work efficiently by adding structure to your workflow.
- Maintain the highest quality in your final product.
- Accelerate the learning process.
- Power-up your passion for creativity.



### FLEXIBLE PERSONAL TRAINING APPROACH

#### Your session...

*...Is informal yet very focused to help fine-tune your vision through developing new skills in specific areas while avoiding unnecessary repetitive information.*

*...Provides you with specific training notes.*

*...Covers a complete tutorial of every component within the selected topic.*

*...Emphasizes maintaining the highest image quality with the least destructive properties, thus, eliminating the confusion of the many other ways to achieve similar results.*



Ph 216.323.7049 | Email [info@dalekincaid.net](mailto:info@dalekincaid.net)  
Broadview Heights | Ohio 44147